

How Auxin.ai managed GenAI Cost Management for an eCommerce client



CHALLENGES

The **eCommerce** company faced significant hurdles in managing the escalating costs of its AI operations. As their business relied on various AI-driven applications—ranging from personalized recommendations to customer service automation—these workloads ran across multiple platforms. Each platform, whether it was **OpenAI, Azure AI, or Google Gemini**, demanded substantial expenses, particularly when utilizing Large Language Models (LLMs), which are known for their resource-intensive nature.

The company struggled with the lack of flexibility in model selection, often feeling locked into specific providers due to their investment.

SOLUTIONS BY AUXIN.AI

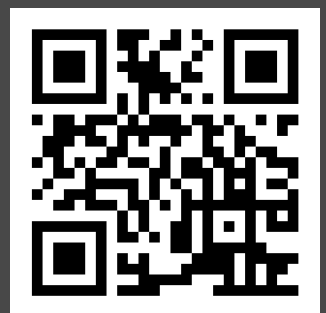
- Auxin.ai **Overwatch** helped the eCommerce company overcome their AI cost management challenges by introducing our innovative token-based system.
- Our solution allowed them to use multicolor tokens, backed by LLM token value, across a variety of AI models, including OpenAI, Azure AI, Google Gemini, and custom models.
- By offering flexibility, we helped them avoid vendor lock-in, ensuring they weren't tied to a single provider.
- Our system enabled them to significantly cut AI costs while maintaining access to diverse models.
- Through our zero-trust architecture, we ensured their billing and cost management processes were secure and efficient.
- Additionally, we provided a private blockchain that recorded all transactions, giving them a complete, transparent interaction history for accountability and future reference.

BENEFITS

- **Cost Optimization**
- **Enhanced Flexibility**
- **Improved Financial Management**



Our team of experienced engineers and researchers are your trusted partners in solving your most complex challenges



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